



**Application to Sponsor a Fundraiser or Special Event  
to benefit  
Ronald McDonald House of Dayton**

*This application must be completed and approved by the  
Ronald McDonald House of Dayton (RMHC) before any printed materials or publicity is initiated.*

**Sponsoring Organization:** ..... **Date:** .....

Contact Person: ..... Email: .....

Address (Contact Person): .....

City: ..... State: ..... ZIP: .....

Home Phone: ..... Cell Phone: ..... Fax Number: .....

Organization's Purpose: .....

Has the organization ever sponsored an event for RMHC?  Yes  No

**Event Information**

Event Title: ..... Date of Event: .....

Event Location: ..... Time: .....

Objectives and Outcomes: .....

If assistance is requested from RMHC Staff, please detail: .....

Will use of a RMHC banner or yard sign be requested?  Yes  No Please Specify: .....

Will use of the RMHC House video be requested?  Yes  No

How will the event be promoted?  Newspaper  TV Ads  Local News   
Social Media  Radio  Other (please specify) .....

Will the RMHC logo be used in conjunction with other logos, trademarks, etc?  Yes  
 No

**All proofs with RMHC logo must be pre-approved by RMHC Dayton.**

<b>Projected Revenue:</b> \$ _____	Funds Recipient	_____	%	RMHC Dayton
(Estimated donation amount)	Funds Recipient	_____	%	
	Funds Recipient	_____	%	

Anticipated date of Distribution to RMHC Dayton: \_\_\_\_\_

\* Special circumstances will be addressed at the discretion of the Development Department, as they arise.  
This is considering that some events might require more involvement on behalf of RMHC.

***I, the undersigned, understand and agree:***

- (1) To all ***Ronald McDonald House of Dayton Third Party Fundraising Guidelines*** and will conduct the event in accordance with the provisions of the guidelines and this application.
- (2) If liability insurance is required, the sponsoring organization will secure insurance against claims by participants and spectators.
- (3) All promotional and marketing materials (including photos, logos, video, and audio clips) are to be used exclusively for the above planned event and are not permitted to be used in any other context without authorization from RMHC.

**Sponsor Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

Printed Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

*Please make a copy for your records and submit the completed application to:*  
**Alex Randolph, Development Associate**  
 Ronald McDonald House Charities of the Miami Valley Region  
 555 Valley St. Dayton, OH 45404  
 Email: [arandolph@rmhcdayton.org](mailto:arandolph@rmhcdayton.org) - Phone: 937.224.0047 ext. 40 - Fax: 937.496.2476

*Thank you for supporting the Ronald McDonald House of Dayton.*

***For RMHC of MVR Use Only***

Approved: \_\_\_\_\_

Denied: \_\_\_\_\_

Comments:

\_\_\_\_\_  
 \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_