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FOR IMMEDIATE RELEASE



“ONE CAR” CAN MAKE “ONE BIG DIFFERENCE” FOR LOCAL FAMILIES

Ronald McDonald House of Dayton seeks vehicle donations to help keep families together



DAYTON, OH – November 20, 2014: The Ronald McDonald House of Dayton has partnered with Insurance Auto Auctions, Inc. and *One Car One Difference* to manage their vehicle donation program. The House is currently seeking vehicle donations to help provide funding to continue its mission to serve as a home-away-from-home to families of ill and hospitalized babies and children.

One Car One Difference is a national public awareness program presented by the Insurance Auto Auctions' Donation Division to support vehicle donations to charities nationwide. Vehicle donors may receive an IRS tax deduction for their donation and funds generated from the sale of the donated vehicles support Ronald McDonald House of Dayton programs and services.

Donating a vehicle is simple and there is no cost to the donor. All qualified vehicles will be towed free of charge, all necessary tax documentation will be provided and Insurance Auto Auctions, Inc. will provide a receipt for all donations. Accepted vehicles include any car, van, truck, airplane, boat with a trailer or recreational vehicle, regardless of age and condition. Businesses with outdated fleet vehicles or auto dealers with stagnant inventory are encouraged to participate.

To donate a vehicle, complete the easy-to-use online donation form found at www.CarsHelp.org or call a donation specialist at 855-CARS-HELP (855-227-7435).

For more information on Ronald McDonald House Dayton's vehicle donation program, visit www.RMHCdayton.org or contact Emily Ludington, Partnership Development & Marketing Manager, at 937.224.0047 x 40 or ELudington@RMHCdayton.org.

About Ronald McDonald House of Dayton

The Ronald McDonald House of Dayton provides a temporary home-away-from-home for families of critically ill, hospitalized babies and children and supports efforts that improve children's health within our region. Ronald McDonald House of Dayton is a private nonprofit organization. The RMH of Dayton is autonomous, with its own Board of Trustees, responsible for the governance of the organization. The Ronald McDonald House of Dayton is not owned by Dayton Children's, nor by McDonald's Restaurants,

and is responsible for its own fundraising. All Ronald McDonald House Charities Chapters are licensed by McDonald's to use certain names and trademarks.

About Ronald McDonald House Charities

Ronald McDonald House Charities, a non-profit, 501 (c) (3) corporation, creates, finds and supports programs that directly improve the health and well-being of children. Families and children being cared for at seventy-three percent of the most prestigious children's hospitals in the world benefit from one or more of the RMHC core programs. Its programs are grassroots-driven to enable the Charity to offer help where children need it most - right in their own communities. RMHC makes an immediate, positive impact on children's lives through its global network of local Chapters in 52 countries and regions and its three core programs: the Ronald McDonald House®, Ronald McDonald Family Room® and Ronald McDonald Care Mobile®. RMHC and its global network of local Chapters have awarded millions of dollars in grants to support children's programs around the world. These programs and grants provide a bridge to quality health care and gives children what they need most to heal, their families.

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