

2017
ANNUAL REPORT
/

Keeping families just steps away



RMHC[®]
Dayton

HERE 24 HOURS A DAY, 7 DAYS A WEEK /



Letter from the Leadership

For 37 years, Ronald McDonald House Charities of Dayton has been a place of respite and compassion for families dealing with the unimaginable. It all started with the Ronald McDonald House, where twenty-four hours a day, seven days a week, we act as an extension of family-centered care.

During a period of growth, we established the Ronald McDonald Family Room program, allowing families a place of respite within the hospital just moments away from their children. Our first Family Room opened in 2016 inside Dayton Children's Hospital, and in October 2017, we held a ribbon-cutting ceremony for the second Ronald McDonald Family Room—inside Emmett's Place at Miami Valley Hospital.

With this new program, and budding partnerships with organizations such as 4 Paws for Ability and the Cincinnati Children's Proton Therapy Center, nearly 3,500 families arrive at our doorstep each year in search of hope and comfort as their child battles a critical illness or injury.

To you, our thoughtful friends and generous donors, we extend our heartfelt appreciation.

With your help, we make sure that children and their families stay together and remained focused on what matters most—their child's health.

As we look toward 2018, with the aim to touch the lives of even more children and families annually—we offer our thanks to the growing community of families, friends and community partners propelling us forward.



Rita Cyr
Rita Cyr, CEO of Ronald
McDonald House
Charities of Dayton



Lori Kershner
Lori Kershner, Board Chair,
McDonald House
Charities of Dayton

FROM THE WHITMORES /

Thank you RMHC Dayton for planning and hosting Caleb's birthday party! He was bummed thinking he wouldn't have a party because we weren't home! You all came through in such a HUGE way! It was one of his best birthdays yet he said! You made his whole birthday awesome! So many great memories to carry on!!

Thank you so much for inviting our family into your home and taking such amazing care of us! You are an amazing blessing to us and we are forever grateful for your love, generosity, and kindness!! I can't imagine another place where we could be that would take care of us as you all did! We are blessed to have been a part of your family while we stayed in Ohio training with Starfire.

Love,

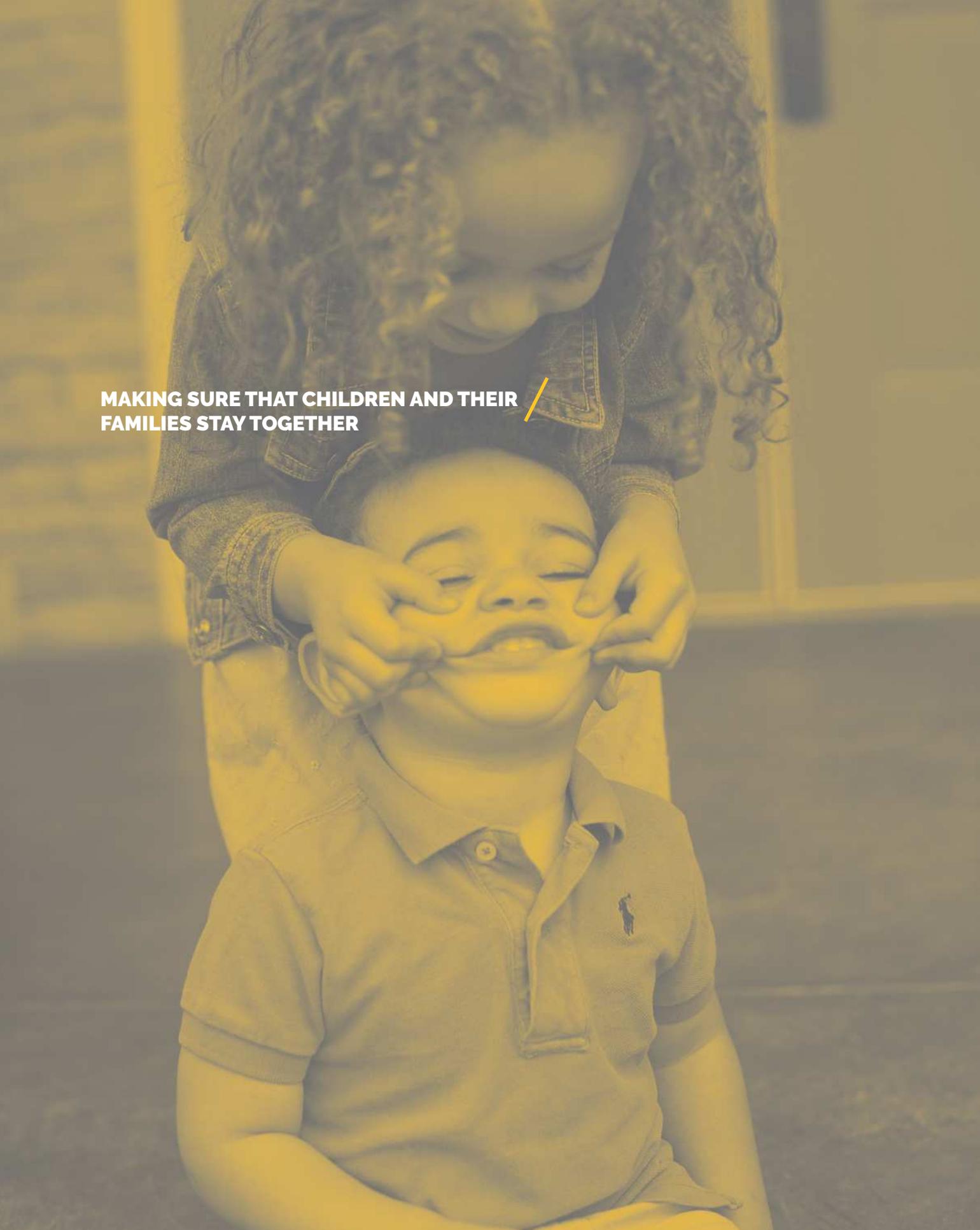
The Whitmores

A Letter from the Whitmores

Caleb and Brenden pose with their new four-legged family member, Starfire, in front of the plane after which she was named. Starfire was born into the "airplane" litter of service puppies at 4 Paws for Ability, and joined the Whitmore family to make life a little easier for these two brothers. The Whitmore's stayed at the Ronald McDonald House for two weeks while the family got to know Starfire. After she passed her service tests, the family was finally able to go home—new family member in tow.

Of course, we didn't forget Caleb's birthday during his stay here! The Doty Community Room was transformed into a party room where we celebrated this special day for Caleb and one other young guest.



A young girl with curly hair is sitting on the shoulders of a young boy. She is holding his face with both hands, looking down at him with a gentle expression. The boy is wearing a polo shirt and has his eyes closed. The entire image has a warm, yellowish tint.

**MAKING SURE THAT CHILDREN AND THEIR /
FAMILIES STAY TOGETHER**

Financials 2017

TOTAL REVENUE /

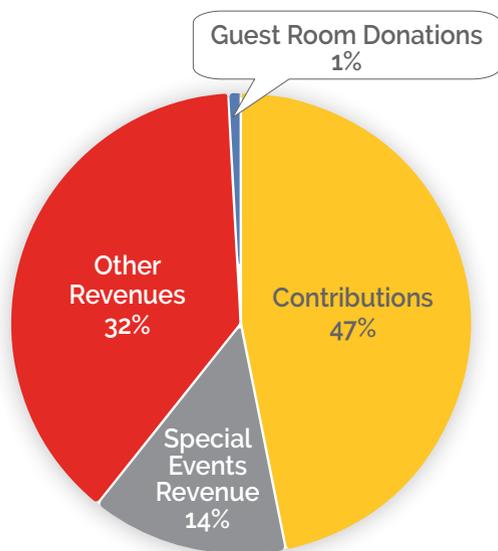
\$584,875.68 | Contributions

\$173,218.78 | Special Events Revenue

\$479,341.21 | Other Revenue

\$10,841 | Room Donations

\$1,502,129.65 | TOTAL



Graph indicates net income for events.

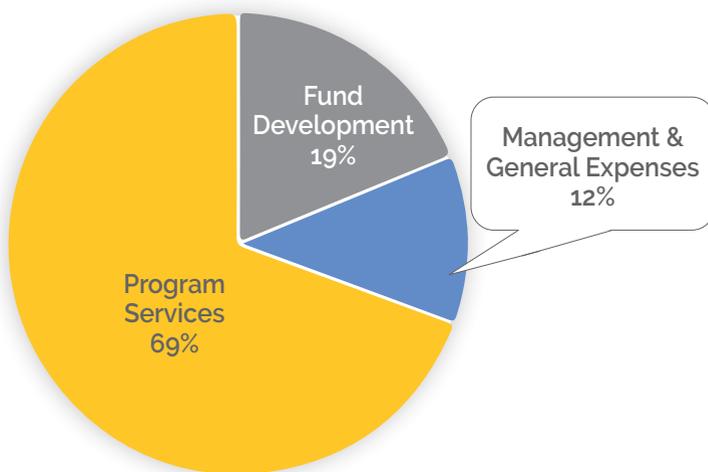
TOTAL EXPENSES /

\$231,645.34 | Fund Development

\$145,348.06 | Management & General Expenses

\$853,938.92 | Program Services

\$1,230,932.31 | TOTAL



RONALD MCDONALD HOUSE /

255

Family stays

83%

Average Occupancy
of 14 guest rooms
in 2017

\$0

Cost to the family
(savings of \$150
per night)

253
LONGEST
STAY

\$1,950

Average savings
for a family

To date

\$497,250

Savings in lodging
and meals



Snapshots and Highlights

In 2017, 255 families from 20 US states, 2 countries and 54 Ohio counties called Ronald McDonald House of Dayton home. Nearly 600 adults, 200 children and 16 service dogs stayed. In total, we offered over 13,612 nights of service.

Unfortunately, thirty percent of families who applied to stay in 2017 were turned away for at least one night due to there not being a room available.

PROTON THERAPY CENTER UCMC /

In May of 2017, RMHC Dayton partnered with the Proton Therapy Center UCMC to provide a place for families to stay during the outpatient cancer treatment.



RONALS MCDONALD FAMILY ROOM #'S /

75

Visitors per day at
Dayton Children's
Hospital

34

Visitors per day at
Miami Valley
Hospital

VOLUNTEERS /

Thanks to volunteer and community support, our kitchen stayed fully stocked and families came home to a freshly prepared meal each night. As one guest shared, the amenities and meals offered "were a lifesaver" and being able to stay together, as a family "greatly improved her mental state."

697 Volunteers **3,883** Hours of volunteer service **22** Regular volunteers

22 groups, 219 meal providers, board members, and event volunteers!

\$93,735

Savings in labor costs

Snapshots and Highlights (continued)

RONALD MCDONALD FAMILY ROOM /

The Ronald McDonald Family Room programming, in only its second year, has proven to be a great service to its guests and of significant importance to our partnering hospitals. During 2017, the Ronald McDonald Family Room at Dayton Children's Hospital team has served **over 3,100 families** comprised of over **14,000 individuals**.

In October 2017, the Ronald McDonald Family Room inside Emmett's Place at Miami Valley Hospital opened its doors, and in only its first 3 months of service, **over 125 families** comprised of over **570 individuals** have used the space.

The Family Room provides the basic services of food, drinks, laundry facilities, a comfortable space to relax in and at Dayton Children's Hospital shower facilities all free of charge to Immediate family members of all babies and children in patient at Dayton Children's Hospital as well as all infants in the Neonatal Intensive Care Unit (NICU) at Miami Valley Hospital.

This year, through our partnership with Dayton Children's Hospital we expanded our service hours from a **12 to a 16-hour day** at the request of all levels of the hospital community.

Through any given day at either Family Room location there is always: the delight of new guests as they discover all of the resources available to them just steps from their child's bedside; the deep sounds of exhaling as a parent seeks a cup of coffee to cradle in their hands after receiving news of an unexpected turn in their child's health; the rocking of chairs during extensive hours of surgery; and the sharing of stories of one family's journey with another facing similar obstacles.



LEADERSHIP & BOARD /

OFFICERS

Rita Cyr | RMHC Dayton Chief Executive Officer

Lori Kershner | RMHC Dayton Board Chair | President and CEO, LMK Advocacy

Danielle Wiseman | RMHC Dayton Board Vice Chair | International Acquisition Project Manager, Wright-Patterson Air Force Base

Alan Herzog | RMHC Dayton Board Treasurer | McDonald's, Herzog QSR

Sean Turner | RMHC Dayton Board Secretary | Turner Property Services Group

MEMBERS

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WDTN-TV

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Miami University

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Jolyn Angus
Miami Valley Hospital

Toby Henderson
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Kettering Medical Center

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Neonatologist

Georgie Woessner
retired Executive

Dr. Jeffrey Christian
Dayton Children's Hospital

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Jessup Wealth Management

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AAA Wastewater

Steve Maggard
Henny Penny

Linda Dundon
McDonald's USA LLC

Bryan Martin
Wright State University

Jayne Gmeiner
Dayton Children's Hospital

Gary Reinhardt
Reynolds and Reynolds

Mission and Vision

OUR MISSION /

Ronald McDonald House Charities of Dayton provides a temporary “home-away-from-home” for families of critically ill, hospitalized children and supports efforts that improve children’s health within our region.

OUR VISION /

Ronald McDonald House Charities of Dayton is committed to improving the lives of our region’s children.

FOUNDING MISSION PARTNERS /



A photograph of a woman leaning over a baby in a crib. The woman is on the left, looking down at the baby on the right. The baby is lying in a crib, looking up at the woman. The image has a warm, yellowish tint. The text "Keeping Families Close" is overlaid in the center.

Keeping Families Close[®]





Ronald McDonald
House Charities®
Dayton

www.rmhcdayton.org