



Presented by:



Thursday, December 12th, 2019
Sponsorship Benefits

Presenting Sponsor- *fulfilled thanks to McAfee Heating & Air*

Phone Bank Sponsor- Exclusive Opportunity, \$5,000

- **Exclusive** naming rights as the only sponsor of the **Phone Bank**
- Numerous on-air mentions by MIX 107.7 FM personalities throughout the 12-hour broadcast
- Numerous on-air mentions by MIX 107.7 FM personalities throughout pre-Radiothon promotion beginning December 1
- Promotion on RMHC and MIX 107.7 Facebook and Instagram accounts (with over 21,000 followers, collectively), Facebook Live videos during Radiothon, and sponsor highlight in RMHC eNewsletters sent to nearly 5,000 community members monthly
- Listing on RMHC webpage as **Phone Bank Sponsor**
- Inclusion in day-of sponsorship signage on Valley Street in front of the Ronald McDonald House
- Promotional opportunities as the **Phone Bank Sponsor** with media partner WDTN (Details TBD, but includes pre-Radiothon and day-of promo)
- Opportunities for company employees to promote teamwork outside of the office by serving as Phone Bank volunteers, answering phones and taking pledges
- Satisfaction of knowing your support helps the community your employees call home

Drive-thru to Donate Sponsor- Exclusive Opportunity, \$3,500

- **Exclusive** naming rights as the sole sponsor of the **Drive-thru to Donate**
- On-air recognition as the **Drive-thru to Donate Sponsor** by MIX 107.7 personalities every time the **Drive-thru to Donate** is mentioned throughout the 12-hour broadcast
- Promotion on RMHC and MIX 107.7 Facebook and Instagram accounts (with over 21,000 followers, collectively), Facebook Live videos during Radiothon, and sponsor highlight in RMHC eNewsletters sent to nearly 5,000 community members monthly
- Listing on RMHC webpage as **Drive-thru to Donate Sponsor**
- Inclusion in day-of sponsorship signage on Valley Street in front of the Ronald McDonald House
- Promotional opportunities as an event sponsor with media partner WDTN (Details TBD, but includes pre-Radiothon and day-of promo)
- Opportunities for your employees to promote teamwork outside of the workplace by serving as **Drive-thru to Donate** volunteers, greeting donors and taking donations
- Satisfaction of knowing your support helps the community your employees call home

Drive-Time Hourly Sponsor- Multiple Opportunities Available, \$2,500

- On-air recognition as a **Drive-Time Hourly Sponsor** by MIX 107.7 personalities during one peak listening hour, based upon availability
- Promotion on RMHC and MIX 107.7 Facebook and Instagram accounts (with over 21,000 followers, collectively), Facebook Live videos during Radiothon, and sponsor highlight in RMHC eNewsletters sent to nearly 5,000 community members monthly
- Listing on RMHC webpage as **Drive-Time Hourly Sponsor**
- Satisfaction of knowing your support helps the community your employees call home

Hourly Sponsor- Multiple Opportunities Available, \$1,000

- On-air recognition as an **Hourly Sponsor** by MIX 107.7 personalities during one non-peak listening hour, based upon availability
- Listing on RMHC webpage as **Hourly Sponsor**
- Satisfaction of knowing your support helps the community your employees call home